

# The Entrepreneur

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**GROW WITH US**

**THE ENTREPRENEUR STUDIO CLUB**

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# The Entrepreneur Studio (TES)

**Grow with us'** a simple but highly effective statement that encapsulates our ethos. At TES we promote and assist businesses to grow globally. From small ideas to big decisions, we help increase trade, create opportunities, and develop strong international business relationships. TES supports Entrepreneurs to build robust pipelines and develop new opportunities to achieve their goals. Through our platform Entrepreneurs conduct market research, engage with mentors, advisors and like-minded businesses in the global marketplace to build long lasting partnerships and develop strong investment opportunities.

Our board is made up of Entrepreneurs, CEOs, and key decision makers who offer their time, expertise, and contacts to help fuel business growth. Their expertise can assist members to achieve success as they plan their ventures.

Our friendly and engaging approach to Entrepreneurs provides opportunities to share our ethos and develop connections that matter. TES' collaborative approach helps members build those all important business relationships which can help generate new business. Our global presence and diplomatic relationships offer members strategic support.

**Great minds discuss ideas.  
Networking, the driver of  
business. Grow with us –  
The Entrepreneur Studio**

# The TES Team



The Executive Board consists of Entrepreneurs, CEOs, and business owners who want to give something back and help others succeed and grow. TES' agenda is driven by the Board with members interests as our number one priority. We engage with members and seek feedback from their areas of expertise to help drive our policies. Local teams are the first point of contact for our members. They organise and host local events and communicate on matters that are important. They encourage you to make the right connections.

Our Executive team supports our local, national, and international branches through company-wide communications. Our online magazine 'The Entrepreneur Studio,' social media, and events are our links to you and your business.

## Our Vision

Our vision is to establish TES as the 'go-to' organisation for those seeking help or advice with their growth plans. Using our wealth of knowledge, expertise and contacts we are a networking organisation for Entrepreneur's who want to grow their business and expand into new territories. For us it's not just about being ahead of the game, we are the game!

## Our Mission

Based on our ethos "**Grow with us**" our mission is to help entrepreneurs to grow.

## Our Values

The foundation upon which TES is built includes widely shared values. TES works with many different businesses, cultures and competing interests. The following represent who we are and what we want to achieve.

- ↳ Commitment to our mission;
- ↳ Transparency, integrity, and honesty;
- ↳ Confidentiality and empowerment through self-determination;
- ↳ Respect for pluralism and diversity;
- ↳ Accountability to all stakeholders;
- ↳ Commitment to excellence

## How We Achieve This

- ↳ Through our network of global commercial and diplomatic connections we assist entrepreneurs to develop their international presence.
- ↳ Via our platform Entrepreneur's create a community of like-minded individuals to develop strong ties and key business relationships.
- ↳ By offering a helping hand through honest endeavour and resilience our members inspire and encourage each other to promote and create business.

# TES Membership

As a member you gain access to a wide range of tools you need to support your business strategy and expansion plans. This is supported in market by our networks of mentors, advisors, businesses, and investors.

We also have access to the global diplomatic community from a commercial perspective to assist with any diplomacy and political requirements.

Our commitment to you is simple; before you decide to join, we want to make you feel welcome through helping you understand how we operate. We want to make sure we're a good fit for your business and can offer you the tools and opportunities to achieve your business goals. To support you we host monthly events providing opportunities for you to make the connections you want and build those all-important relationships.

## Exclusive offer

Members have exclusive access to TES platform, which provides global –

- ↳ Market Research
- ↳ Mentors and Advisors
- ↳ Businesses
- ↳ Investors
- ↳ Lead Generation
- ↳ And more...

## Business Advice

At TES, our board and members are equipped with wealth of knowledge and diverse skills which they are willing to share. This includes advise on a wide range of business topics.

## Mentoring

We have created a portal where you can connect with Mentors and Advisors to help you to grow your business. Equally, if you feel that you have the time available, you can add yourself as a mentor or advisor. This service is provided in line with our commitment to assisting the next generation of Entrepreneurs.



## **Marketing**

Based on our ethos “Grow with us” our marketing platforms are available to our members who are looking to promote good deeds, business news and discounts. You can also promote your business through sponsorship opportunities and reach new audiences. Our members support each other, which is why you will find plenty of useful discounts and offers to benefit you and your business.

## **Building Relationships**

A warm introduction over a coffee with like-minded business people, helps you build strong relationships. Sharing knowledge and experience is highly beneficial.

## **TES and Collaboration**

TES understand that working together with other network organisations collaboratively, is the way to secure the best opportunities for our members. Creating these partnerships enables us to have a far-ranging reach and provide valuable connections.

## **Global Connections**

We support businesses on their international journey through our local business and diplomatic connections helping you receive the in-market supports you need.

## **The More You Put in The More You Get Out**

Very rarely is business done through faceless emails or viewing web profiles; personal relationships matter. At TES we present as many opportunities as possible for people to form those all-important connections. We recommend that members attend as many events as possible to build relationships and forge new contacts and ideas. Grow with us!

## Membership: What's included

- ↳ Access to all TES chapters and events
- ↳ Exclusive platform access –
  - Research global markets with up-to-date data including economic, industry information, business supports and much more
  - Create business plans based on your ideas/business\*
  - Find local or global mentors, advisors and businesses\*
  - Global lead generation\*
- ↳ Invitations to events run by TES associates and Premier Members
- ↳ Opportunities to speak at our events\*
- ↳ Opportunity to feature in our monthly magazine – The Entrepreneur Studio\*
- ↳ Exclusive 'member only' discounts\*
- ↳ Special offers provided by our member network
- ↳ Access to educational workshops
- ↳ Promotion of your products/services on social media and other media channels and through exclusive sponsorship opportunities\*
- ↳ Feature on our online business platform for global audience\*
- ↳ Knowledge base website provides insights and guidance on overcoming business challenges
- ↳ Work with other networking organisations collaboratively\*
- ↳ Eligibility to enter the TES awards, an award ceremony held at our annual Gala Ball\*
- ↳ The TES board working to get maximum exposure and create beneficial relationships for you and your business through sponsorship opportunities\*

(\*Premier Membership Benefits)

# TES Events

We all know that the best and most loyal relationships are developed over time, and that people do business with people. Getting yourself 'out there' is a sure-fire way of being able to begin forming these relationships, and we offer events that suit every member.

Our events are a great place to meet and engage with like-minded people. Our social networking events are free for members and are held once a month in each chapter where they meet other members and board.

Amid the ongoing the global uncertainty for businesses and those traveling to events we are conscious of the difficulties of holding face to face gatherings. For the time being we will focus on online offerings through MS Team, Zoom or other appropriate media to help you connect with others. Whatever way this works we are here to engage. Like most people are looking forward to meeting in person as and when is practically possible.

Networking lunches are held regularly in each chapter offering exceptional business connections and opportunities, and are usually sell-out events.

Our social events include golf days, wine tastings and parties, allowing members to develop connections in a more informal environment. The highlight of the TES calendar is our annual Gala Ball and opportunity to win a coveted TES award – voted for by our members!

Attending our events is the best way to form and consolidate great relationships and is the most advantageous way to capitalise on your involvement with TES. All our members are welcome to any TES events where you will receive a warm welcome from familiar faces as well as meeting new ones.

## **Our Magazine: The Entrepreneur Studio**

Our online monthly magazine provides our members with business insights as well as advertising opportunities. We welcome articles from our members on their areas of expertise to reach global audience.

## **Share Your 'Good News' Stories**

Recently won an award? Did you land a major contract? Perhaps you raised a substantial amount of money for charity? We love to brag about our members' successes and let all our members know about them. Tell us about your achievements and find a new global audience.

## **Online Communications**

'The Entrepreneur Studio' website along with our platform are great resources for your business. Keep your profile updated, post reviews, share testimonials and videos to reach a whole new audience



## **Leading the Future**

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TES is strongly committed to helping at every level. That's why we engage with schools, universities and colleges around the world by connecting with their entrepreneurial and business communities. Our collaboration with the education sector helps us support and uncover future business experts and leaders from across the Entrepreneurial spectrum.

## **Sponsorship**

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For details on how to get involved in sponsoring or hosting events please contact any member of the TES Board where will be happy to assist in understanding your requirements and providing you with all the important details.



# The Entrepreneur

S T U D I O



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